

ARKANSAS WIND WORKING GROUP - SWOT ANALYSIS BY BREAKOUT SESSION - TOP THREE

	Strengths	Weaknesses	Opportunities	Threats
SMALL & COMMUNITY WIND DEVELOPMENT	<ol style="list-style-type: none"> 1. USDA incentives 2. Net metering 3. Agricultural community 	<ol style="list-style-type: none"> 1. Lack of public knowledge/awareness 2. Wind map/data 3. Lack of dealers/installers / Lack of incentives 	<ol style="list-style-type: none"> 1. Create incentives 2. Education/outreach 3. Wind measurements 	<ol style="list-style-type: none"> 1. Economics 2. Visual pollution 3. Migration pathways
COMMERCIAL WIND DEVELOPMENT	<ol style="list-style-type: none"> 1. LMG - Blades in AR 2. Production Tax Credit 3. Wind map/data/Agricultural community 	<ol style="list-style-type: none"> 1. Wind map/data 2. No tall tower data (public) 3. Wind potential/Financing/Limited utility interest/Lack of policy support 	<ol style="list-style-type: none"> 1. Create RPS 2. A richer Arkansas 3. Create/renew incentives 	<ol style="list-style-type: none"> 1. Lack of regulations/Legislative Leadership 2. NIMBY 3. Utility interest/Zoning, Permitting, Regulations
EDUCATION & OUTREACH	<ol style="list-style-type: none"> 1. University system 2. Cooperative Extension 3. Website 	<ol style="list-style-type: none"> 1. Lack of wind curriculum 2. Real-life examples 3. Awareness by teachers of need to educate on this issue 	<ol style="list-style-type: none"> 1. Curriculum development 2. Workshops 3. Virtual field trips/Media info packet 	<ol style="list-style-type: none"> 1. Public relations/community buyin 2. Cost for education programs 3. Wildlife, birds, bats
POLICY & LEGISLATION	<ol style="list-style-type: none"> 1. Production Tax Credit 2. Gov.'s Global Warming Commission 3. Net metering 	<ol style="list-style-type: none"> 1. Inadequate detailed maps 2. Lack of incentives for wind development 3. Funding/Backup SPP/Transmission/Natural resource evaluation 	<ol style="list-style-type: none"> 1. Create/renew incentives 2. Anemometers on cell towers 3. Renewable Portfolio Standard 	<ol style="list-style-type: none"> 1. Inconsistent program funding 2. Future of Production Tax Credit 3. Utility companies continue to seem hostile in some places
MANUFACTURING SECTOR				